



Mara Vell

Press kit
2026

Fine line black and grey tattoos.
Plants and insects, drawn by hand.
Mexico City.

Mara Vell

Mara Vell is a tattoo artist based in Mexico City. She works in single-needle black and grey, mostly plants and insects she draws from life: weeds from the lot next to her studio, moths that land on the window, flowers her clients bring from their own gardens.

She spent six years as a scientific illustrator before she started tattooing in 2017, and she still draws every piece by hand before it becomes a stencil. Her lines are made to heal soft and age well, so she asks clients to come back and photographs the work again once it has healed.

She tattoos from her private studio in Roma Norte and travels for guest spots in the US and Europe three times a year.



At her studio in Roma Norte, 2026.

Style	Fine line black and grey, botanical and insects
Based in	Mexico City, Roma Norte
Tattooing since	2017
Languages	Spanish, English
Books	Two months ahead, through her website

Nine pieces



Peony, forearm. Healed, 2 years.



Ferns, dragonfly and mushrooms, forearm. Healed, 4 years.



Moth and moon, upper back. Healed, 1 year.



Cicada, shoulder. Healed, 2 years.

Nine pieces



Foxglove and spider, spine. Healed, 5 years.



Stag beetle, hand. Healed, 1 year.



Olive branch, ribs. Healed.



Eucalyptus, collarbone. Healed, 3 years.



Bee and chamomile, upper arm. Healed.

All photos taken in studio with cross-polarized light, no retouching. High-res files at maravell.studio/press

Where she's worked

Studios

Private studio, Roma Norte, Mexico City	2022 –
Casa Ruda Tattoo, Mexico City	2018 – 2022
Apprenticeship, Taller Norte, Monterrey	2017

Conventions

Linework Fest, Mexico City	2023 – 2025
North Sea Tattoo Weekend, Amsterdam	2025
Botanica Tattoo Meeting, Barcelona	2024

Guest spots

Los Angeles, US	2025, 2026
Berlin, Germany	2025
Barcelona, Spain	2024
Austin, US	2024

Press and awards

Featured artist, Skin & Paper Magazine, issue 14	2025
Interview, Quiet Hands podcast	2024
Best small black and grey, Linework Fest	2024

“I want the tattoo to look like it was always there, like a pressed flower in an old book.”

Mara Vell, Skin & Paper Magazine, 2025

Let's work together

Email	studio@maravell.studio
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Instagram	@mara.vell.tattoo
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Website	maravell.studio
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Booking	maravell.studio/book
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High-res photos	maravell.studio/press
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Open to guest spots, conventions, brand collaborations and interviews. She answers within 48 hours.

HOW TO BUILD YOURS

This is the press kit of an artist I made up, but it's the same one I build with real artists. Here's what goes on each page.

Cover	Your name, your style and your city. Someone should know what you do in three seconds.
Bio	Write it in third person, 100 to 150 words. Say where you are, what you tattoo and one thing about you nobody else can say.
Photo of you	A real portrait, not a mirror selfie. If a magazine writes about you, they need your face.
Your work	8 to 10 pieces in the style you want to be booked for, all shot with the same light. Mix fresh and healed.
Experience	Studios, guest spots, conventions, press and awards. If you don't have press yet, skip that part. Nobody will miss it.
Contact	One email, your Instagram, your website and a link to a folder with the high-res photos.
Format	Save it as a PDF and put the folder link inside. When someone asks, you send one link.

Want help building yours? Send me a DM.

@itsnotlalito